

TRADEMARK / BRAND ASSET LICENSING AGREEMENT

Effective Date

Place

1. Parties to the Agreement

This Agreement is entered into on _____ (_____) by and between:

Licensor

Individual

Full Legal Name

SSN / ID

Doc Series

Address

Licensee

Individual

Full Legal Name

SSN / ID

Doc Series

Address

2. SUBJECT-MATTER SCHEDULE & SPECIFICATIONS

Trademark / Brand Licensed

Trademark Registration Number

Permitted Products & Uses

Territory & Term

Royalty / License Fee

Quality Standards

3. EXECUTION & SIGNATURES

Licensors

Signature

Full Legal Name

Date

Licensees

Signature

Full Legal Name

Date